



Alberta Building, Lloydminster Exhibition Grounds  
March 17, 2012  
10 a.m. - 7:30 p.m.

## Show Sponsorship Opportunities

### General Show Sponsorships

#### *Diamond (\$1000)*

- Company name/logo on all large print ads and posters
- \$150.00 off of booth rental
- Company name and logo highlighted on front page of show website with free link and in sponsor section with free link
- Company name mentioned on our Facebook group, blog and twitter, with free link on our blog
- Emcee mentioning company name during show
- Company name on our paparazzi backdrop at main entrance - every bride/group is photographed with your logo in the background!
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by February 17, 2012.

#### *Platinum (\$500)*

- Company name/logo on all large print ads and posters
- \$50.00 off of booth rental
- Company name and logo highlighted on front page of show website with free link and in sponsor section with free link
- Company name mentioned on our Facebook group, blog and twitter, with free link on our blog
- Emcee mentioning company name during show
- Company name on our paparazzi backdrop at main entrance - every bride/group is photographed with your logo in the background!
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by February 17, 2012.

#### *Gold (\$250)*

- Company name/logo on all large print ads and posters
- Company highlighted on show website in sponsors section with free link
- Company name mentioned on our Facebook group, blog and twitter, with free link on our blog
- Emcee mentioning company name during show
- Company name on our paparazzi backdrop at main entrance - every bride/group is photographed with your logo in the background!
- Company name/logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags (\$150.00 value) - we require 250 copies/items by February 17, 2012.

#### *Silver (\$100)*

- Company highlighted on show website in sponsors section with free link
- Emcee mentioning of company name during show
- Company name on our paparazzi backdrop at main entrance - every bride/group is photographed with your logo in the background!
- Company name/logo on show brochure (given to each bride in bridal bag)

#### *Bronze (\$50)*

- Company highlighted on show website in sponsors section with free link
- Company name/logo on show brochure (given to each bride in bridal bag)

**Remember - the earlier you become a sponsor of Weddings on the Border, the more exposure you will receive!**

***Please e-mail your logo and website information to [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca)***



## Show Sponsorship Contract

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SPONSORSHIP LEVEL	COST	TOTAL
Diamond	\$1000.00	
Platinum	\$500.00	
Gold	\$250.00	
Silver	\$100.00	
Bronze	\$50.00	
	<b>Total Sponsorship:</b>	

### METHOD OF PAYMENT

Cheque # \_\_\_\_\_ Amount \$ \_\_\_\_\_ (Please make cheques payable to Happily Ever After)

Cash \$ \_\_\_\_\_

Credit card

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_

Name on card \_\_\_\_\_

Card # \_\_\_\_\_

Expiry Date: \_\_\_\_\_

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Weddings on the Border

\_\_\_\_\_  
Date

**Weddings on the Border**  
Kaylie Franklin or Jennifer Jacula  
Box 22 Marwayne, Alberta T0B 2X0  
Kaylie cell 780.205.6640 or Jennifer cell 780.853.7687  
FAX 780.847.3649  
e-mail wotb@mcsnet.ca  
**www.weddingsontheborder.com**



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## Grand Prize Sponsorship Opportunities

Grand prize draw boxes will be located in the sponsor's booth, so sponsors will have a chance to interact with every bride entering to win their grand prize. Weddings on the Border will supply the draw boxes and entry slips for grand prize sponsorships.

### Grand prize sponsors will receive ...

- Company name/logo on all large prints ads and posters
- Company highlighted on show website on front page and in sponsors section with free link
- Company name mentioned on our Facebook group, blog and twitter with free link on our blog
- Emcee mentioning company name during show
- Company name on paparazzi backdrop at door entrance
- Company name and logo on show brochure (given to each bride in bridal bag)
- Free stuffing service for bridal bags - we require 250 copies/items by February 17, 2012.

For all of our grand prize categories, please set out what is included in the package and any limitations or restrictions. In addition, you will need to provide us with a gift certificate to be presented to the winner of the prize.

**Travel - \$500 minimum**

**Photography - \$1,000 minimum SPONSORED**

**Cash - \$500 minimum**

**Dress - \$500 minimum SPONSORED**

**Tuxedo - \$500 minimum**

**Videography - \$500 minimum SPONSORED**

**Decorating/Décor Rental - \$500 minimum SPONSORED**

**Cake - \$500 minimum**

**D.J. Service - \$500 minimum SPONSORED**

**Florist - \$500 minimum SPONSORED**

**Limousine Services - \$500 minimum SPONSORED**

**Venue Rental - \$500 minimum SPONSORED**

**Wedding Planning Services - \$500 minimum SPONSORED**

**Catering Services - \$500 minimum**

**Please Note:** The highest value proposal is not necessarily the proposal that will be accepted. We are open to considering Grand Prize Sponsorships in categories other than those mentioned here. However, we ask that to be considered a Grand Prize, the value of the sponsorship be a minimum of \$500. We are happy to accept sponsorships for prizes valued at less than \$500, however, they will be drawn as door prizes rather than grand prizes.

**Remember - the earlier you become a sponsor of Weddings on the Border, the more exposure you will receive!**



## Grand Prize Sponsorship Contract

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

**Description of Grand Prize, including any limitations:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Grand Prize Value:** \_\_\_\_\_

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Weddings on the Border

\_\_\_\_\_  
Date

*For more information, please contact:*

Weddings on the Border  
Kaylie Franklin or Jennifer Jacula  
Box 22 Marwayne, Alberta T0B 2X0  
Kaylie's cell 780.205.6640 or Jennifer's cell 780.853.7687  
FAX 780.847.3649  
wotb@mcsnet.ca

**www.weddingsontheborder.com**



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### Bag Stuffing Contract

Can't attend the show, but still want to be a part of it and gain some exposure? Then our bag stuffing option is for you! For \$150, you can supply us with materials to be added to our bridal bags. These bags go to the first 250 brides through the door! We must have your materials in hand by February 17, 2012. We will require 250 copies or items to fill all the bags.

COMPANY NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Description of Item being provided to Weddings on the Border to place in bags:

\_\_\_\_\_  
\_\_\_\_\_

Value of Contract: \$150.00 + GST = \$157.50

\_\_\_\_\_  
Company Representative Signature Date

#### METHOD OF PAYMENT

CHEQUE (Please make cheque payable to Happily Ever After)

CASH \$ \_\_\_\_\_

#### PAYPAL

Request a PayPal invoice by e-mailing [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca). (A 5% convenience fee will be added to your total to cover processing fees.)

CREDIT CARD (A 5% convenience fee will be added to your total to cover processing fees. You will see "Jennifer Jacula Photo" on your credit card statement.)

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Pre-paid bridal bag stuffing materials should be shipped to:**

Jennifer Jacula  
Box 485  
Elk Point, AB  
T0A 1A0

or e-mail [wotb@mcsnet.ca](mailto:wotb@mcsnet.ca) or call (780) 853-7687 to make arrangements to drop off materials

**All materials must be received by February 17, 2012.**

If materials and/or contract are received after this deadline, you will be required to stuff the bags yourself on March 16, 2012 at 6:00 p.m. at the Alberta Building (stage area). The cost of the bag stuffing contract will remain the same.

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