



Alberta Building, Lloydminster Exhibition Grounds
March 17, 2012
10 a.m. - 7:30 p.m.

The 2011 Weddings on the Border bridal showcase was a huge success! With 41 exhibitors, a bridal fashion show by Icings Bridal Boutique with hair and make up by Kenneth Blair and spray tanning by Fabutan, over \$8,000 in prizes, 212 brides, and over 600 adults through the door, it was our biggest and most successful year yet!

We sincerely thank all of our sponsors, exhibitors, guests, volunteers and staff who made our 2011 show so awesome! We are already hard at work planning our next show.

We sold out our exhibitor booths very early last year, so for our 2012 show, we have decided to move to a bigger venue! The Alberta Building at the Lloydminster Exhibition Grounds will be the home of our 2012 show and will allow us to have up to 67 booths, plus a larger stage and seating area. The show will take place on March 17, 2012.

Thanks to our exhibitor and bridal feedback from our 2011 show, we are also implementing some more improvements to our show, including:

- Complimentary coffee for exhibitors in the exhibitor lounge
- On-site food available to exhibitors and guests through the Lloydminster Exhibition's excellent catering
- Changes to how we hand out bridal bags – we will release half in the morning, and half in the afternoon – to spread out the traffic of brides
- Changes to how we draw for the cash grand prizes – we will draw two \$1,000 prizes, one in the morning and one in the afternoon – to encourage more traffic throughout the day
- Venue music & sound by Weddings on the Border staff, so we have complete control of the volume throughout the day
- Changes to our Show Rules & Regulations

We are providing you with our comprehensive 2012 exhibitor package and we encourage you to book your booth as soon as possible so that you aren't disappointed. We look forward to working with you for our 2012 show! If you have any questions, please do not hesitate to contact us.

Yours Truly,

Kaylie Franklin & Jennifer Jacula
Weddings on the Border co-organizers

Important Dates to Remember

June 30, 2011 – Early Bird Special ends

February 17, 2012 - Pre-paid bridal bag stuffing items must be received by Weddings on the Border. 250 copies/items are needed for our 250 bridal bags.

February 17, 2012 – Balance of booth payments must be received.

March 16, 2012, 1:00 p.m. – Exhibitor set up begins.

March 16, 2012, 6:00 p.m. – Exhibitor bag stuffing - only if you did not pre-pay for show staff to stuff your materials for you. You will need 250 items to fill every bag.

March 16, 2012, 9:00 p.m. – Exhibitor set up ends.

March 17, 2012, 9:00 a.m. – Doors open for exhibitors.

March 17, 2012, 9:30 a.m. – All exhibitors are to be on site and ready for door opening.

March 17, 2012, 9:45 a.m. – Best Booth of 2012 will be presented.

March 17, 2012, 10:00 a.m. – Doors open to brides.

March 17, 2012, 6:30 p.m. – Fashion show begins.

March 17, 2012, 7:30 p.m. – Weddings on the Border closes.

Weddings on the Border
Kaylie Franklin or Jennifer Jacula
Box 22 Marwayne, Alberta T0B 2X0
Kaylie's cell (780) 205-6640 or Jennifer's cell (780) 853-7687
Fax (780) 847-3649 wotb@mcsnet.ca
www.weddingsontheborder.com

General Information

- The 2012 show is located in the Alberta Building at the Lloydminster Exhibition Grounds in Lloydminster, SK at 5521-49 Avenue.
- **Set up** is on March 16, 2012 from 1 p.m. to 9 p.m. No booth set up will be permitted after this time (bringing in fresh flowers or food samples the day of the show is permitted). You will receive your exhibitor package with your exhibitor passes when you arrive. You will receive two exhibitor passes per 10x10 booth space. Additional passes are available for \$5 each.
- Booths will be photographed by Jennifer Jacula Photography between 9:00 and 9:30 a.m. on March 17, 2012 so please have everything ready (fresh flowers, food samples, etc.) if you would like to take full advantage of this complimentary service.
- Your booth size is 10'x10', or 10'x20' if you have purchased a double booth. The back wall is 8' high and side walls are 3' high with black draping. Each booth has two electrical outlets and two floodlights. The tables are 24" x 8' and you will be provided with two plastic folding chairs and one white tablecloth. If you have purchased a corner booth, you will have one side with a 3' drape, one side with an 8' drape, and the other sides will be open to the aisle. A double corner booth will have only the 8' draping at the rear, with the front and both sides open to the aisle.
- Décor/displays should not extend more than 3' beyond the top of the booth(s) (maximum height 11') at the rear, or more than 4.5' high on the sides of booth(s) where exhibitor shares a common side wall with another exhibitor. Décor/displays should not under any circumstances block air or light flow to your neighbouring booths.
- Additional rectangular or circular tables are available through our chosen exhibit company, Exhibit Installation Services (www.exhibitinstallation.ca, phone (780) 922-4966, fax (780) 922-2297 or info@exhibitinstallation.ca) or through The Tent Guys in Lloydminster (www.thetentguys.net or (780) 205-7368). **Exhibitors are responsible for their own arrangements for extra tables, chairs or other décor items** including pick up/take down/removal.
- Additional tablecloths are not included in your booth rental, but are available for a fee. Contact Kaylie at Happily Ever After (780.205.6640) to arrange tablecloth rental. Tablecloths are white.
- Bridal bag stuffing will be at 6:00 p.m. on March 16, 2012 on the stage. If you have paid for show staff to stuff your materials into the bags (\$20 + GST), we must have your materials (250 copies or items) by February 17, 2012. **ABSOLUTELY NO EXCEPTIONS.** If your materials arrive after this date, no money will be refunded and you will be required to stuff the bags yourself.
- If you are in need of assistance, ask one of the staff members at the Happily Ever After or Jennifer Jacula Photography booths.
- There is no internet access or phone lines available on site for merchant machines.
- Any rented linens can be returned to the Happily Ever After booth.
- The Lloydminster Exhibition is planning on running a concession with items like hot dogs, sandwiches, chips, beverages etc. on site. There will also be complimentary coffee for exhibitors in the exhibitors lounge.
- Washrooms are located through the main entrance and into the concourse, or through the side of the venue towards the Stockade building.
- An ATM will be on site, provided by the Lloydminster Exhibition, for exhibitor and guest convenience.
- We will again be running our **Best Booth Competition**, so be sure to go all-out and show us what you've got! The winner receives a certificate to display & keep, and \$100 off their rental for the next year's show. Judging will take place at 9:45 a.m. on March 17, 2012.

Pre-paid bridal bag stuffing materials should be shipped to:

Jennifer Jacula
Box 485
Elk Point, AB
T0A 1A0

or e-mail wotb@mcsnet.ca or call (780) 853-7687 to make arrangements to drop off materials.

ALL materials must be received by WOTB by February 17, 2012.

If materials are received after this deadline, you will be required to stuff the bags yourself on March 16, 2011 at 6:00 p.m. at the Alberta Building (stage area). No refunds will be issued for late materials.

Show Rules and Regulations

1. All booths are to be set up by 9:00 p.m. on March 16th, 2012. The doors will be locked at 9:00 p.m. **No setting up is to occur on March 17th, 2012.** No exceptions! If you cannot set up during the set up time on March 16, 2012, you will forfeit your booth space. Any monies paid will not be refunded.
2. **All booths must stay set up until 7:30 p.m. on March 17th, 2012.** All exhibitors are expected to be on location and ready for the doors to open by 9:30 a.m. on March 17th, 2012.
3. There are to be no extension cords, tables, decorations or displays outside of the exhibitor's 10' x 10' booth area. Exhibitors must contain all materials, demonstrations and promotional giveaways within the boundaries of their exhibit space. Décor/displays should not extend more than 3' beyond the top of the booth(s) (maximum height 11') at the rear, or more than 4.5' high on the sides of booth(s) where exhibitor shares a common side wall with another exhibitor. Décor/displays should not under any circumstances block air or light flow to your fellow exhibitors. Exhibitors in violation will be asked to remove the objects and will be denied booth rental for one year and after that must request and be approved for future shows as a new applicant.
4. **Show storage.** Any empty space behind booths or draping is **NOT for exhibitor storage.** These areas are for Weddings on the Border and Exhibit Installation Services use ONLY. Exhibitors may only use space within their 10x10 booth for all of their materials, boxes, etc. We recommend planning your booth around your potential storage needs, or simply putting your empty boxes etc. back in your vehicle until take-down time. Exhibitors in violation will be asked to remove the objects and will be denied booth rental for one year and after that must request and be approved for future shows as a new applicant.
5. **No booth sharing is permitted.** Only one business is permitted per booth; signage and promotional materials from only one business may be displayed per booth. Exhibitors are not permitted to hand out promotional materials or business cards from other businesses. Exhibitors in violation will be asked to remove the objects and will be denied booth rental for one year and after that must request and be approved for future shows as a new applicant.
6. When leaving and entering back into the show, exhibitors are required to show their exhibitor badges or they will be charged a \$10.00 entry fee.
7. **No door prizes will be presented on stage from any exhibitor.** Exhibitors drawing door prizes from their booth(s) must provide their own draw boxes and entry forms.
8. **All garbage must be removed from booth at the conclusion of the show.** Failure to do so will result in the exhibitor being charged a \$50 clean up fee and will be denied booth rental for one year and after that must request and be approved for future shows as a new applicant.
9. **Vendor limitations.** We accept only 7 exhibitors of each type of vendor; ie. 7 photographers, 7 cake decorators, 7 wedding planners, etc. For MLM/home party businesses such as Arbonne, MaryKay, BeautiControl, Stella & Dot, Silpada, PartyLite, Passion Parties etc., we accept only one representative from each brand as exhibitors at our show.
10. **Music.** We welcome disc jockeys and sound companies at our show, however, we ask that your music not be played at a level that can be heard more than 20' away from your booth. Exhibitors in violation will be asked to turn off the music and will be denied booth rental for one year and after that must request and be approved for future shows as a new applicant.

Weddings on the Border

Kaylie Franklin or Jennifer Jacula

Box 22

Marwayne, Alberta

T0B 2X0

Kaylie's cell (780) 205-6640 or Jennifer's cell (780) 853-7687

Fax (780) 847-3649

wotb@mcsnet.ca

www.weddingsontheborder.com

Exhibitor Agreement

COMPANY NAME: _____

CONTACT NAME: _____ TITLE: _____

PHONE NUMBER: _____ FAX: _____ CELL: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

EMAIL ADDRESS: _____

(Please provide an e-mail address to receive important show updates!)

WEB SITE: <http://> _____

(link to your site available for \$15)

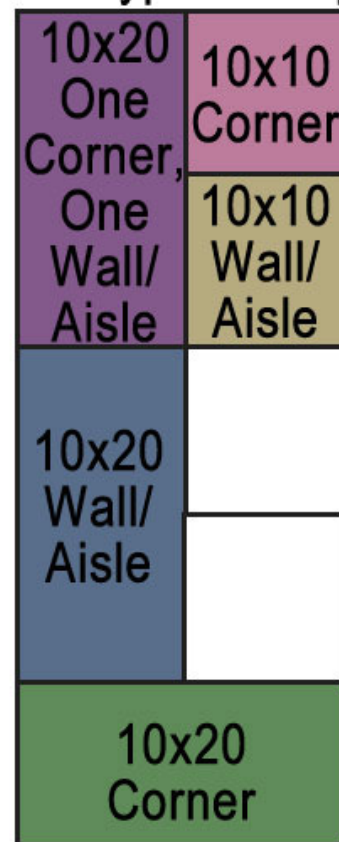
COMPLETE EXHIBITOR PRODUCT LINE OR SERVICE

(Products and services displayed in exhibitors booth that have not been approved by Weddings on the Border will be required to be removed immediately)

BOOTH RENTAL INCLUDES:

- 10'x10' booth space (double & larger booths available)
- 8' high back draping and 3' high side draping (all draping is black)
- One 24"x8' table with white linen tablecloth and two chairs
- Power (two outlets per booth)
- Floodlights (two per exhibitor)
- Two exhibitor badges per 10'x10' booth space (additional badges are available for \$5.00 each)
- Free business name listing in our brochure distributed to each bride
- Free business name listing on the show website at www.weddingsontheborder.com (link to your website available for \$15.00)
- Booths will be assigned by show staff on a first-come, first-serve basis.

Booth Type Examples



Double your booth space, double your exposure! A 10'x20' or larger booth is a great way to show off what you have to offer, and is a great idea for photographers, designers, decorators, planners, cake decorators, DJs, venues and more!

Rental Calculation

Booths	Price	Quantity	Extended Price
10x10 Corner Booth	\$420.00		
10x10 Wall/Aisle Booth	\$370.00		
10x20 Corner Booth	\$800.00		
10x20 One Corner, One Wall/Aisle Booth	\$755.00		
10x20 Wall/Aisle	\$705.00		
Optional Services			
Link on www.weddingsontheborder.com	\$15.00		
Bag stuffing by show staff - 250 copies of materials must be received by 02/17/12. No exceptions!	\$20.00		
Tablecloth rental (white) – per table	\$15.00		
Additional exhibitor badges	\$5.00		
		SUBTOTAL	
		GST 5%	
		TOTAL	
Retainer due upon receipt of contract		RETAINER	(\$200.00)
Balance due February 17, 2012		BALANCE	

METHOD OF PAYMENT

CHEQUE

Retainer Cheque # _____ AMOUNT \$ 200.00

Post-dated Cheque # _____ AMOUNT \$ _____

If paying by cheque, include a post-dated cheque for balance of payment. Date on post-dated cheque should be February 17, 2012.

Please make cheques payable to Happily Ever After.

CASH \$ _____

PAYPAL

Request a PayPal invoice by e-mailing wotb@mcsnet.ca. Your retainer will be invoiced upon receipt of contract; you will be invoiced for the balance on or before February 17, 2012. *(A 5% convenience fee will be added to your total to cover processing fees.)*

VISA/MASTERCARD

(A 5% convenience fee will be added to your total to cover processing fees. Retainer will be processed upon receipt of contract; balance will be processed February 17, 2012. You will see "Jennifer Jacula Photo" on your credit card statement.)

MasterCard _____ Visa _____

Name on card: _____

Card #: _____ Expiry Date: _____

Authorized Signature: _____

Mail or fax completed contract and payment to:
 Weddings on the Border
 Kaylie Franklin or Jennifer Jacula
 Box 22
 Marwayne, Alberta
 T0B 2X0
 Kaylie's cell 780.205.6640 or Jennifer's cell 780.853.7687
 FAX 780.847.3649
 e-mail wotb@mcsnet.ca

STANDARD TERMS AND CONDITIONS

1. **PAYMENT SCHEDULE.** Exhibitor must pay the retainer and final payment described below before Weddings on the Border has any obligation to provide booth rental. Exhibitor's failure to pay the retainer and final payment shall be deemed a material breach of this agreement, shall result in damage to Weddings on the Border, and shall relieve Weddings on the Border from performing any rental or other services under this agreement.

1.1 **RETAINER.** The retainer fee described on page 5 of this agreement reserves the booth rental for the Weddings on the Border bridal showcase. This retainer is due and payable when the exhibitor signs this agreement. The retainer is non-refundable.

1.2 **FINAL PAYMENT.** The final payment described on page 5 of this agreement is due and payable one month prior to the date of Weddings on the Border.

1.3 **FULL PAYMENT.** Exhibitor will not be permitted to participate in scheduled event without payment in full prior to the start of the event.

2. **CANCELLATION.** The exhibitor acknowledges that in the event that they cannot attend Weddings on the Border as an exhibitor, the show will be harmed, and that the exhibitor will notify Weddings on the Border of a cancellation as soon as possible in order to minimize the show's damages. If there is a cancellation, the show and exhibitor agree that the retainer described in Section 1.1 is non refundable. If any products or services have been delivered at the time of cancellation, payment for such must be made in full. This sum shall be in addition to the non-refundable retainer described in Section 1.1 above.

3. **COLLECTION.** In the event that the show is required to file a legal action to collect fees due from the exhibitor under this agreement, or to otherwise enforce this agreement, then the show shall be entitled to recover all costs and expenses incurred by the show in relation to such legal action, including an award of reasonable attorney's fees.

4. **SOLE EXHIBITOR.** Booth sharing is not permitted without written authorization from Weddings on the Border. Subletting booth space is prohibited. No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representative products, signs, collateral or any other types of materials from any other business other than the one listed on this agreement. This includes displaying any flyers, brochures, signage or business cards of a different business other than the one shown on this agreement.

5. **SPACE LIMITATIONS.** Exhibitors are not permitted to have items, products or displays extending beyond the circumference of their assigned booth space.

5.1 Décor/displays should not extend more than 3' beyond the top of the booth(s) (maximum height 11') at the rear, or more than 4.5' high on the sides of booth(s) where exhibitor shares a common side wall with another exhibitor.

5.2. Décor/displays should not under any circumstances block air or light flow.

6. **TIME FRAME.** Booths must be completely ready by 9:30 a.m. on March 17, 2012. There will be set up time available on March 16, 2012 from 1:00 p.m. to 9:00 p.m..

7. **LIMITS OF LIABILITY.** Weddings on the Border takes the utmost care when planning the show. However, in the event that the show fails to comply with the terms of this agreement due to any event or act (includes acts of God) which prevents Weddings on the Border from taking place, the show's liability to the exhibitor shall be limited solely to a refund of all money paid by the exhibitor to the show, and the exhibitor's sole remedy shall be receiving a refund of all money paid by exhibitor to the show.

8. **INSURANCE, LOSS AND LIABILITY.** The exhibitor agrees to carry at least one million dollars in liability insurance. Weddings on the Border will not be liable for injury caused by exhibitors. The exhibitor agrees to indemnify and save harmless, the event, its producers, management and its employees from any and all claims, causes of action and suits accruing or resulting from any damage, injury or loss to any persons, including but not limited to persons to whom the exhibitor may be liable under any Workers Compensation Law, and the exhibitor themselves from any loss, damage, cause of action, claims or suits for damages or merchandise, caused by arising out of or in any way connected with the exercise by the exhibitor privileges granted herein.

9. **BOOTH SELECTION.** Booths will be assigned by show staff and will be on a first-come, first-serve basis. We also reserve the right to reassign an exhibitor's booth location if necessary.

10. **EXHIBITOR COOPERATION.** Exhibitors agree to conform to the Show Rules and Regulations as set out in the exhibitor package. Exhibitors will be treat show staff with common courtesy at all times. Weddings on the Border will not tolerate verbally or physically abusive behaviour. If the exhibitor is unable to control their conduct or the conduct of their employees or agents, it will result in the immediate expulsion of the exhibitor from the show. The exhibitor understands that in such event, no refunds will be granted.

We, _____ (company name) agree to pay Happily Ever After \$_____.

I have read this entire Agreement and I understand its terms. By signing this application, we also agree to follow and abide by the terms and conditions set in the Weddings on the Border exhibitor contract.

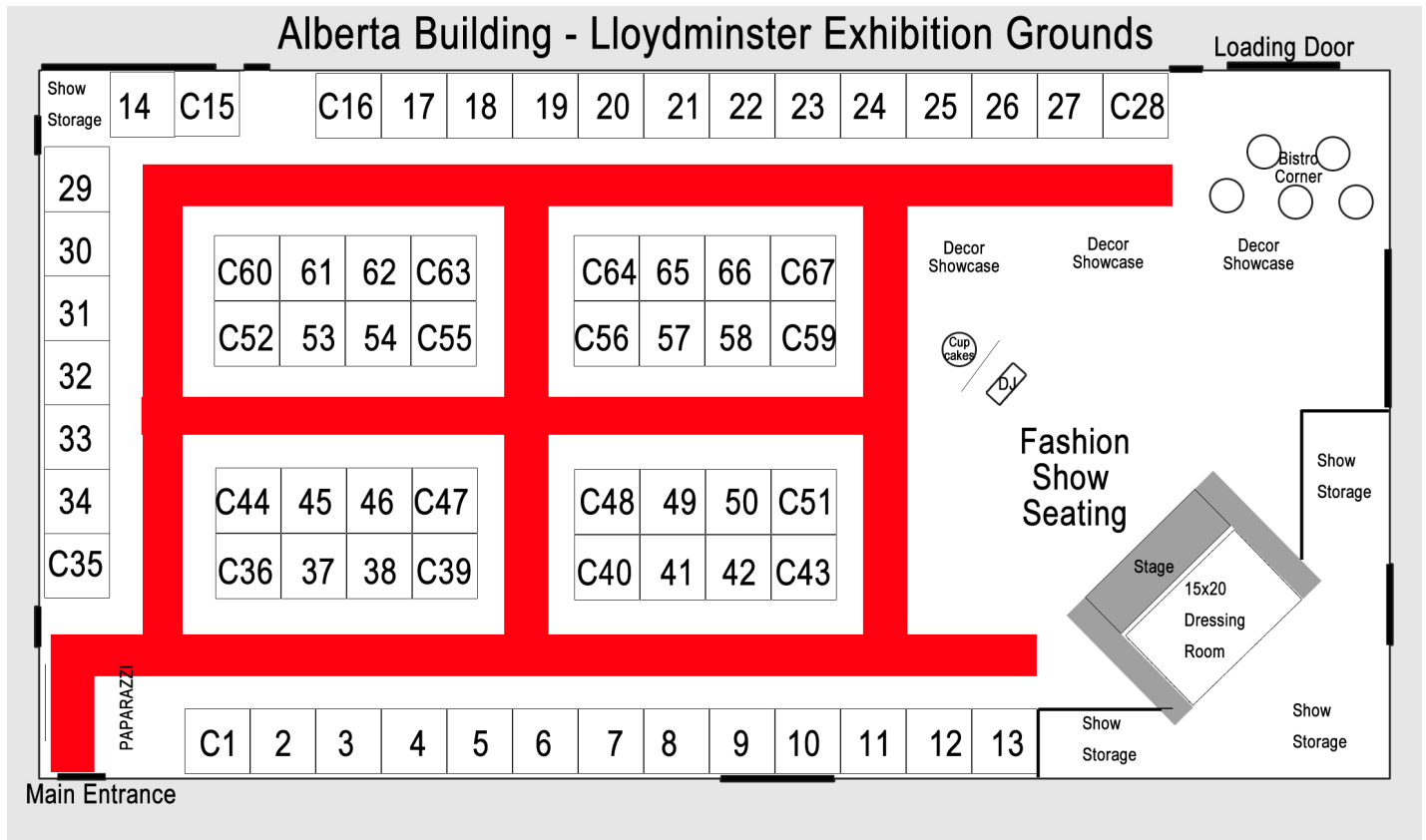
Signature

Date

Proposed 2012 Show Layout

Subject to change.

Booth selection by exhibitors is not permitted. You will be assigned a booth location by show staff.



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